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PING announce partnership with Rose Ladies Series and Rose Ladies Open

Gainsborough, UK - February 2024 - PING Europe has announced its sponsorship of the Rose Ladies Series and Rose Ladies Open, which sees the brand become the Official Clothing and Hardware Supplier of the Justin & Kate Rose sponsored events.

As long-standing supporters of women's golf, PING Europe will sponsor the upcoming event schedule, comprising of five one-day events during the calendar year, in addition to the Rose Ladies Open – a three-day 54 hole stroke play tournament on the LET Access Series in September.

“The talent and enthusiasm within the women’s game is only reaching new heights, and we are pleased to have the opportunity to put our name next to a series that encourages the growth of the sport,” comments Lisa Lovatt, Managing Director at PING Europe.

PING has maintained its position as one of the leading brands in the game, who continually support the growth and development of players at every level. The Rose Ladies Series joins the likes of The Solheim Cup, Junior Solheim Cup, and England Golfs’ Women’s 4BBB, as a selection of women’s events that PING proudly support.

“We are delighted to be partnering with PING this year on the Rose Ladies Series and Rose Ladies Open, like us, they are fantastic supporters of ladies golf at all levels. We are really excited by the partnership and are looking forward to working with them this year,” adds Kate Rose, Rose Golf.

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