



EuroSelect Golf Stores Announces 2024 Sponsorship Agreement with The Rose Ladies Series & Rose Ladies Open

EuroSelect Golf Stores, a buying group comprising of 18 leading online and in-store golf retailers, proudly reveals its sponsorship commitment to The Rose Ladies Series & Rose Ladies Open for 2024.

The series features five 1-day events in April at a prestigious list of venues and a 3-day LET Access Series event at Brocket Hall in September.

Chairman's Statement:

Terry Sims, Chairman of EuroSelect and Managing Director of Silvermere Golf Complex, expressed enthusiasm about partnering with Kate and Justin Rose for 2024. He noted the positive impact of the series on the female professional game "With the significant growth in ladies' participation since Covid, it makes complete sense for us to support such a great initiative and try to help it continue to grow. We are very much in tune with the Series, the tournament and the opportunities it brings to the competitors."

Kate Rose's comments:

"It's great to have EuroSelect on board this year, I know lots of the stores and golf venues within EuroSelect support Ladies Golf significantly, making them a great partner for us!"

Justin Rose OBE remarks:

"Delighted to welcome EuroSelect Golf on board with the Rose Ladies Series. The group spoke to us in detail about their commitment to the ladies' game and we very much look forward to welcoming them to the Series."

EuroSelect is eager to contribute to the growth of the Rose Ladies Series & Rose Ladies Open, aligning with the remarkable strides in ladies' golf participation and reinforcing their dedication to supporting initiatives that elevate the sport.

Terry Sims, Chairman of EuroSelect and Managing Director of Silvermere Golf Complex

